

Priceline Europe – PR INTERNSHIP (Scandinavian)

- **Company:**
Priceline Europe
- **Location:**
Cambridge, England
- **The Company:**
Priceline Europe is one of Europe's leading online hotel reservations companies, processing approximately €500M of hotel reservations per year for over 20,000 hotels in 40 European countries. Priceline Europe consists of Active Hotels Ltd (headquartered in Cambridge, UK) and Bookings BV (headquartered in Amsterdam, Netherlands), both subsidiaries of priceline.com (NASDAQ PCLN). Together, both companies operate across 11 offices in Europe: Amsterdam, Barcelona, Berlin, Cambridge, Dublin, London, Loulé, Paris, Pisa, Rome and Vienna. Priceline Europe operates the following websites: www.activehotels.com, www.bookings.net, www.priceline.co.uk, which are available in up to 12 languages and include 600,000 reviews of European hotels.
- **Intern's Mission:**
We are looking for an intern to work within the Strategy and Communications team to be responsible for developing our public relations activities in Scandinavia.

Key activities:

- Identify key trade and Internet publications in Scandinavia, both online and offline
 - Create database of press contacts in Scandinavia
 - Monitor competitors' communication strategy in Scandinavia (e.g. Expedia, Hotels.com, Travelocity, etc.)
 - Liaise with Priceline Europe's sales team for Scandinavia to identify good stories
 - Contribute to writing and distributing press releases in Scandinavia
- **Duration of internship:**
3 - 9 months to start as soon as possible
 - **Skills required:**
 - Languages (**at least one Scandinavian language + English**)
 - Good writing skills
 - Interest in public relations / communication
 - Flexible and proactive
 - Computer literate (Excel, Word, Powerpoint, etc.)
 - A plus would be some knowledge of the Scandinavia tourism & trade press
 - **Remuneration:**
 - £800/month

If you are interested in this position please send a CV and covering letter, outlining your relevant skills and experience to jobs@activehotels.com.